



National Urban League
Young Professionals

LOS ANGELES  **URBAN LEAGUE**
YOUNG PROFESSIONALS

2023

WESTERN REGION

INNOVATION SUMMIT

LOS ANGELES
SEPTEMBER 1-3

SPONSORSHIP
PACKET



@LAULYPS



THE 'NULYP' BRAND

The National Urban League Young Professionals is committed to the development of young professionals 21 - 40 across the country. Preparing them to become the next generation of corporate, civic and community leaders.

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WESTERN REGIONAL VICE PRESIDENT LETTER

Welcome to the Western Region!

As the 2022-2025 Western Region Vice President of the National Urban League Young Professionals (NULYP), it is with great honor that I welcome you to this award-winning Western Region. With our young professionals consistently donating their time, talent and treasure, we truly feel that we our members represent the “Best in the West.”

I have the privilege of leading this region that is comprised of 7 chapters across 5 states to include: Arizona, California, Colorado, Nevada, and Washington. The National Urban League Young Professionals is a volunteer auxiliary group that targets young professionals ages 21- 40 to empower their communities and change lives throughout the National Urban League (NUL) movement.

The following national chapter awards and membership honors are the most recent exhibits of the strong legacy of the NULYP Western Region: Vice President of the Year (Tucson, 2022); Female President of the Year (Denver, 2022); NUL Emerging Leaders (Los Angeles and Denver, 2023); Largest Annual Membership Increase with 208% growth (Seattle, 2023); YP Honors award (Phoenix, 2023).

This fall, the NULYP Western Region will host our Western Region Innovation Summit in Los Angeles, CA on September 1-3, 2023. As the first region in the NULYP movement to host a regional conference in our 24-year history, our goal is to connect the dots for young professionals living on the West Coast and help them feel better connected to the national movement. We anticipate over 150 young professionals throughout the Western Region to attend. This conference will focus on the rich history of Black and minorities’ contributions to the West and our collective impact in the entertainment, tech and finance fields.

In addition, we will provide a real-world LA industry tour experience for attendees to see entertainment, business and cultural venues in the City of Angels. In our quest to provide a dynamic conference, it is our hope that you will partner with us through your generous contributions to impart wisdom, action items and continued energy towards the NUL motto of “Empowering Communities. Changing Lives.” Through your partnership with us, young professional leaders will be inclined to make a sustainable impact in areas of education, community development, workforce development, entrepreneurship, health, and quality of life.

I know that together, we can continue the upward trajectory of this impactful region!

Chanelle Brown
Western Regional Vice President,

2022 - 2025 National Urban League Young Professionals



LOS ANGELES HOST CHAPTER PRESIDENT LETTER

Greetings from the Entertainment Capital!

It is with great pleasure, as the current President of the Los Angeles Urban League Young Professionals, to welcome you to the wonderful world of LAULYP. Our chapter is centrally located on what we affectionately call the "West Coast, Best Coast."

We are extremely excited and honored to host the Western Region Innovation Summit in Los Angeles, CA! LAULYP works tirelessly to uphold the mission of the National Urban League by providing a platform for young professionals to give back to their communities through innovative programming while building bonds with one another that we hope will last a lifetime.

As an organization that focuses on young professionals aged 21-40, my vision as president is to create a space where our members and the community can see the Urban League through the lens of utmost respect, as a symbol of longevity, and an organization denoting Black excellence and pride. I know that through the Western Region Innovation Summit, we will continue to lay the groundwork to reach a vision, not only within our local chapter, but across the country as well.

Over the course of one dynamic weekend, LAULYP plans to welcome over 150 young professionals across the movement. To go deep, we have to step beyond ourselves and reach the communities we serve and go outside of our walls as young professionals to enact change.

On our quest to provide volunteerism, philanthropy, and membership development to young professionals and the community at large, it is the contributions of our supporters and partners that help amplify our voice and increase our impact. I hope that you will consider joining us in ensuring that LAULYP is the place to be for young professionals and that we are able to answer the charge of both our national movement and our affiliate, the Los Angeles Urban League, to empower communities and change lives.

Yours In the Movement
Comfort Agara, CHMM, HEM
Los Angeles Urban League Young Professionals

Comfort Agara

ABOUT THE ORGANIZATION



The National Urban League Young Professionals (NULYP) is a volunteer auxiliary of the National Urban League that targets young professionals ages 21-40 to empower their communities and change lives through the Urban League Movement. Our mission is to support the Urban League movement through volunteerism, philanthropy, and membership development. Since our founding in 1999, our membership has grown to 10,000 young professionals in 58 chapters nationwide, including several chapters located in the Western Region:

Since our inception, we have helped numerous young professionals build their networks to strengthen their community, career and business relationships. By providing networking opportunities, professional development and community programming, our organization serves as a premier training ground cultivating Richmond's future leader in public service, business and philanthropy.

Mission: Support the Urban League Movement through our volunteerism, philanthropy, membership development that is focused around the National Urban League pillars of education, health, economic power, leadership and racial justice.

Vision: "YP will be impactful for serving our community; curating spaces for young professionals to connect, cultivate and empower."

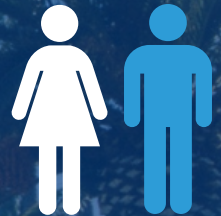


MEMBERSHIP AND IMPACT

GENDER PROFILE

55% FEMALE

45% MALE



EDUCATION



35%

MASTERS

BACHELOR'S

10%

DOCTORATE

8%

PROF. CERTS

SALARY RANGE

\$75K - \$350K



AVG. AGE RANGE

27 - 40



208%

MEMBERSHIP
GROWTH



10000+

COMMUNITY SERVICE
HOURS



20+

COMMUNITY
PARTNERS



3000+

HOURS OF
PROFESSIONAL
DEVELOPMENT TRAINING

ABOUT THE EVENT



The Western Region Innovation Summit is a three-day event powered by the **Los Angeles Urban League Young Professionals (LAULYP)** and the West coast chapters (Arizona, Colorado, California, Nevada, Oregon and Washington) of the **National Urban League of Young Professionals** - comprised of **21 - 40-year-old** that will **empower** and **educate** professionals on **emerging industries** impacting the future of **entertainment, finance, technology** and **sports**. It is a premiere conference centered on **professional development, leadership, economic empowerment** and **social justice**.

This summit will offer exclusive professional development and networking opportunities for 120-200+ young professionals from Los Angeles, surrounding states and across the country. In this proposal, you can find partnership benefits and the tentative agenda for the weekend of activities.



EVENT SCHEDULE

SEPT 1

Welcome -
Networking &
Opening Reception,
Tour of Sports
Venues

SEPT 2

Panel Sessions, Small
Business Expo,
Luncheon,
Pitch-A-Thon,
SpeedLeading
with Executives

SEPT 3

VIP Tour of
Los Angeles
small
businesses and
cultural centers



EVENT DETAILS

Summit Topics and Activities Include

- **Engaging panel sessions and workshops**
 - Speed-LEADING with executives and entrepreneurs (speed-networking activity)
 - Financial/currency conversation
 - Conversation featuring young Black entrepreneurs
 - Round table discussion with leaders of Employee Resource Groups
 - Presentation on National Urban League's Black Executive Exchange Program: What does innovation look like for the diverse talent pipeline?
 - **Brand and product activations**
 - Expo hall and recruiting opportunities for employers
 - Pitch-a-thon contest with content creators and tech innovators
- (Opportunity for Sponsor/ executives in this space to be judges)**



EVENT GOALS



Goals 1: Professional Development. Leadership Training, Business Resources, Entrepreneurship

In line with the theme, "#YPSecure: Your Professional Pathway, Future and Impact," attendees will participate in workshops and a lively discussion focused on a number of topics important to today's young professionals and entrepreneurs. Subject areas include entertainment, business, finance, sports and technology. Discussions will include the state of Los Angeles' economy, trends around innovation and technology, leadership development, inter-generational collaboration and much more!

Goals 2: Culture, Tourism and History

Los Angeles Urban League Young Professionals presents their inaugural "Toast to Wealth" mixer as the major fundraising event for West Coast Best Coast. Ticket sales will go towards the chapter's Trailblazer Award Scholarship fund which provides grants to LA students attending college with a financial need. We will also host the "Beyond LA Tour," a curated cultural experience and historical bus tour of Los Angeles. This tour will feature minority-owned businesses and cultural venues.



RETURN THIS FORM TO:

secretary@laulyp.com

DUE BY JULY 31, 2023



EVENT DATE: SEPT 1-3, 2023

SPONSORSHIP PACKAGE (UNDER \$2.5K)

***Beyond LA Tour**

\$1000

Brand promotion on LAULYP's social media on YP accounts of western region chapters
Opportunity to make remarks at Beyond LA tour bus
One (1) ticket with full access to all Western Region Innovation Summit events

***Luncheon Breakout**

\$2500

Prominent logo placement at sponsored Western Region Innovation Summit breakout session(s) and logo inclusion on the summit's landing page
Brand promotion on social media on YP accounts of Western region chapters
Opportunity to make remarks during conference session
Two (2) tickets to full access to all Western Region Innovation Summit events

Small Business/ Community Partner

\$500

Brand promotion on social media on YP accounts of Western region chapters
Opportunity to make remarks during conference session
Two (2) tickets to the Western Region Innovation Summit event

Donation

Negotiable

Benefits are negotiable

Brand promotion on LAULYP's social media accounts of western region chapters
Opportunity to make remarks at Beyond LA tour bus
One (1) ticket with full access to all Western Region Innovation Summit events

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secretary@laulyp.com

DUE BY JULY 31, 2023



SPONSORSHIP PACKAGE (\$5K+)

EVENT DATE: SEPT 1-3, 2023

	\$50,000 TITLE	\$25,000 SIGNATURE	\$10,000 CHAMPION	\$5,000 ADVOCATE
Advanced Recognition				
EVENT WEBSITE	LOGO	LOGO	LOGO	LOGO
MEDIA RECOGNITION & DIGITAL PROMO MATERIALS	●	●	●	●
Day of Event Benefits				
EVENT TABLE GUESTS	10	10	10	5
VIP 'THANK YOU' GIFT FOR TABLE GUESTS	LOGO	LOGO	LOGO	LOGO
FULL COLOR PROGRAM AD - EVENT PROGRAM (DIGITAL)	X	X	X	X
OPPORTUNITY TO PROVIDE GIVEAWAYS	X	X	X	X
EVENT & TABLE SIGNAGE	X	X	X	X
INVITE TO RECORD SUPPORTING VIDEO AD	60 SEC	30 SEC	30 SEC	
TAKE HOME PHOTOGRAPHY	X	X	X	
SPEAKING OPPORTUNITY	X	X		
OPPORTUNITY TO SURVEY AUDIENCE	X	X		
YOUNG PROFESSIONALS SUMMIT WELCOME RECEPTION	X			
Post Event Benefits & Recognition				
LAULYP 'SPONSORS' WEBPAGE RECOGNITION (1 YEAR)	X	X		
COMPLIMENTARY JOB BOARD POSTINGS (1 YR)	X			

BENEFITS FOR SPONSOR

2023

WESTERN REGION

INNOVATION SUMMIT

LOS ANGELES

SEPTEMBER 1-3

What you'll get:

- Employee tickets
- Advertising via social media, event fliers and email promotions
- Speaking opportunities for company staff and executives
- Dedicated space to promote career opportunities (if applicable)

(Sponsorship package and benefits can be negotiated/ customized)

Contact us for more details.

Other advantages:

- Increase exposure to diverse talent pool
- Support Inclusion, Diversity and Equity initiative
- Brand Awareness amongst targeted consumers
- Opportunities for corporate employees to volunteer, and engage with young professionals across the country
- Brand activations and product launch

WESTERN REGION SPONSORSHIP AGREEMENT



National Urban League
Young Professionals

LOS ANGELES URBAN LEAGUE
YOUNG PROFESSIONALS

I/WE WILL SPONSOR AT THIS LEVEL

Company

Name

Email

Phone

Address

City

Zipcode

Name as you wish to appear
on Social Media and other
recognition

Payment Options

PAYMENT OPTIONS (CIRCLE YOUR PAYMENT METHOD) CHECK ENCLOSED

CREDIT CARD INFORMATION BELOW BY JULY 15TH, 2023

Make Checks Payable to : Los Angeles Urban League Young Professionals

TAX ID: 95-1691288

PAY PAL INVOICE

AMOUNT: \$ _____ CHECK, VISA, MC, AMEX

NAME ON CARD: _____

CARD NUMBER: _____ EXP. DATE: _____

ADDRESS: _____ CITY: _____ ZIP: _____ SIGNATURE: _____

DATE: _____

RETURN TO
ATTN: COMFORT AGARA
LOS ANGELES URBAN LEAGUE, 4401 CRENSHAW Blvd. Suite 201
LOS ANGELES CA 30303
OR SCAN AND EMAIL TO SECRETARY@LAULYP.COM



National Urban League
Young Professionals

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YOUNG PROFESSIONALS

THANK YOU!



CONTACT



www.nulyp.org



secretary@laulyp.com



Los Angeles, CA

